

# **Brief Synopsis of our Web App Solutions....**

- Our solution is a cloud based Web App, which can be easily configured on local in-house servers as well, based on clients requirements
- We host our services on Virtual Machines taken from market leaders like Google Cloud Services and Amazon Web Services which are fully secured
- All our solutions are protected through **SSL (Secure Socket Layers)** so that all the transactions happen in encrypted format pushing the hackers to a corner
- Server VM that we use is on **Ubuntu 20.04.3 OS** (hosted on Google Cloud or AWS)
- Current Database server : **MySQL 8.0.29**
- Front end is on Apache Web Server (this gives a flexibility of accessing the services from any platform through any web browser like Chrome, Safari, Firefox etc)
- Web Server version: **Apache/2.4.41 (Ubuntu)**. Server built: 2022-06-14T13:30:55
- Entire application is developed in PHP on **LARAVEL** frame work
- All the queries are protected for **CSRF (Cross Site Request Forgery)** making it absolutely safe to host the data on Google or AWS platforms / Datacenters
- In case our clients want to host the services on their in house servers, the option is very much available through clients IT teams

## **Common Challenges We Cater....**

- Timely Data Allocation to team
- Priority Cases Allocation
- Customer Information Search on the move
- Real time field remark updation / view
- Telecalling remark capturing (real time)
- Sanctity of field visits
- Easy reminders for :
  - Meetings for the day
  - PTPs for the day
  - Broken PTPs till date
- Field picture capturing and management
- Voice recorded messages from field (our USP)
- Field Location Capturing
- Customer Interaction History on the move
- Online performance monitoring even for FEs
- WORK FROM HOME

## **Serving Industries....**

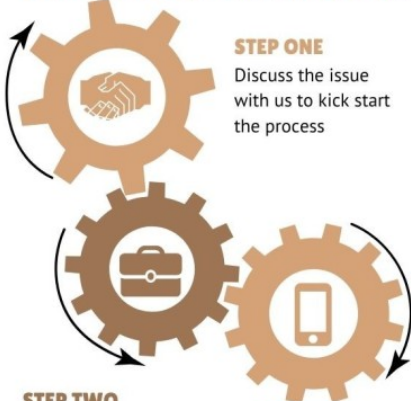
- Collection Process Management
- Sales Team Monitoring
- Telecalling Setup Management
- Customer Verification
- Employee Verification
- DSA Process Management
- Medical Rep Team Monitoring
- Pharma Delivery Management
- Feedback Capturing (Our USP)

## OUR STRENGTH

## OFFICE / PROCESS AUTOMATION

Does your business involve managing Field Staff and their backend Support team

ONLY THREE STEPS ARE INVOLVED.....



### STEP ONE

Discuss the issue with us to kick start the process

### STEP TWO

Upload the DATA on our Web App

### STEP THREE

Our app takes over to help you GROW with minimum backend intervention. Information flow and updation in real time due to automation.

### SALIENT FEATURES:

- Secure Cloud Solution
- Accessible 24x7x365 on the move
- Login based data security & visibility
- Fully Customizable
- Powered with Work from home

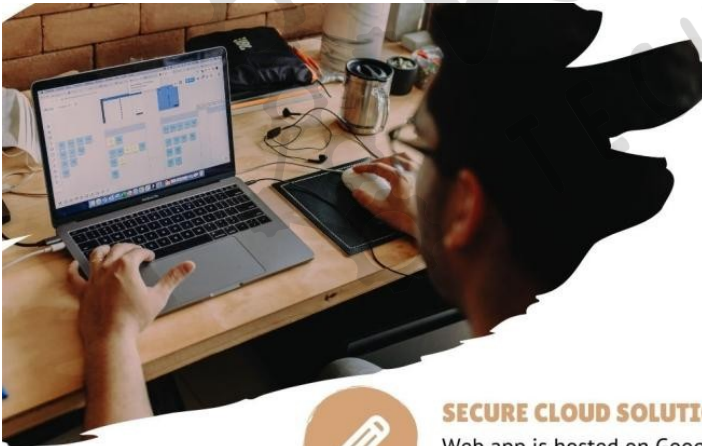


*Then, you are with right PEOPLE*

## WHAT CHALLENGES ARE YOU FACING



LET'S GET STARTED



## OUR WEB APP STRENGTHS....



### SECURE CLOUD SOLUTION

Web app is hosted on Google OR AWS Cloud (fully secured with SSL encryption). Daily backup of your important data happens by default without human intervention.



### ACCESSIBLE 24 X 7 X 365

Web app available on the move with almost negligible down time hosted at Global Market Leaders data centers.



### LOGIN BASED SECURITY

Access rights can be controlled based on the login itself. Full control on who can access what?



### FULLY CUSTOMIZABLE

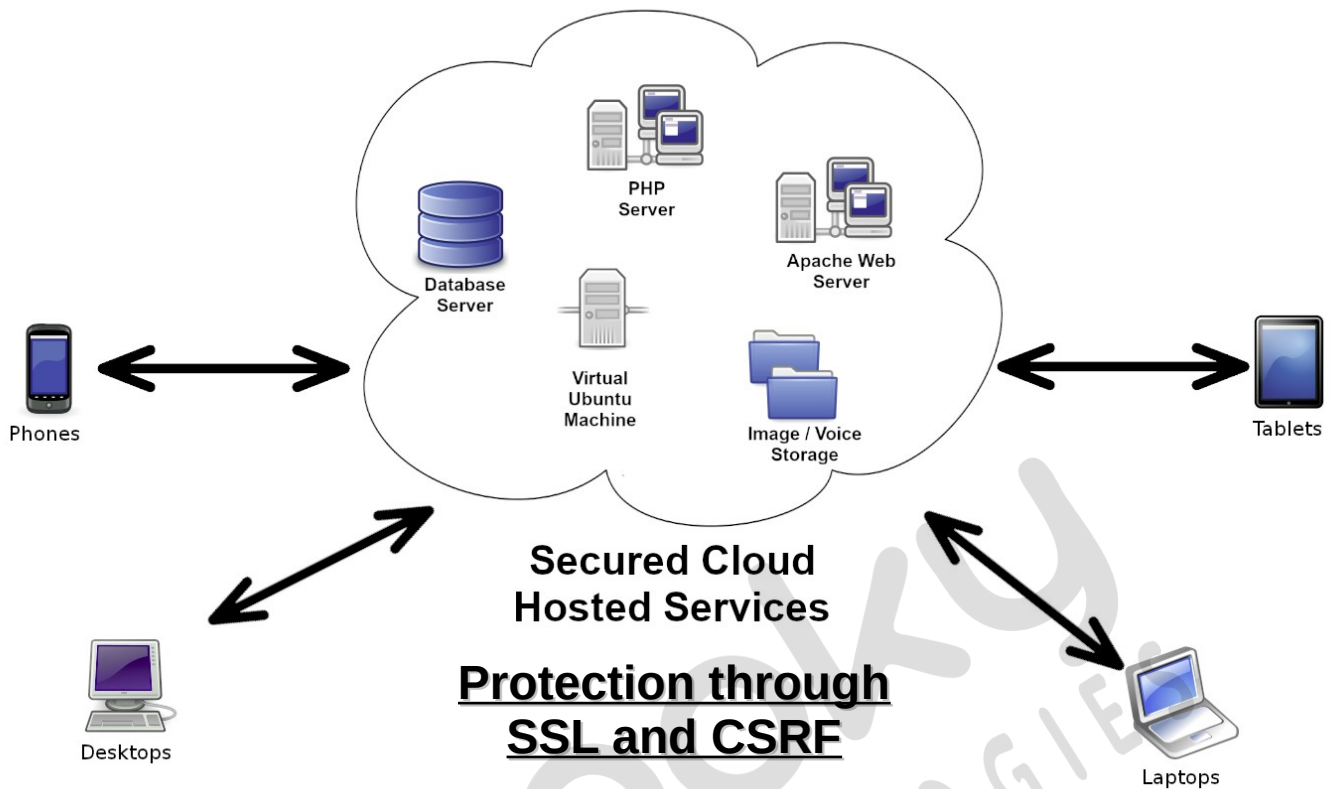
Apart from the features inbuilt, one can have customized features based on individuals requirement.



### WORK FROM HOME

Web app can be very helpful in work from home scenarios and that too Cost Effectively.

# PROCESS FLOW



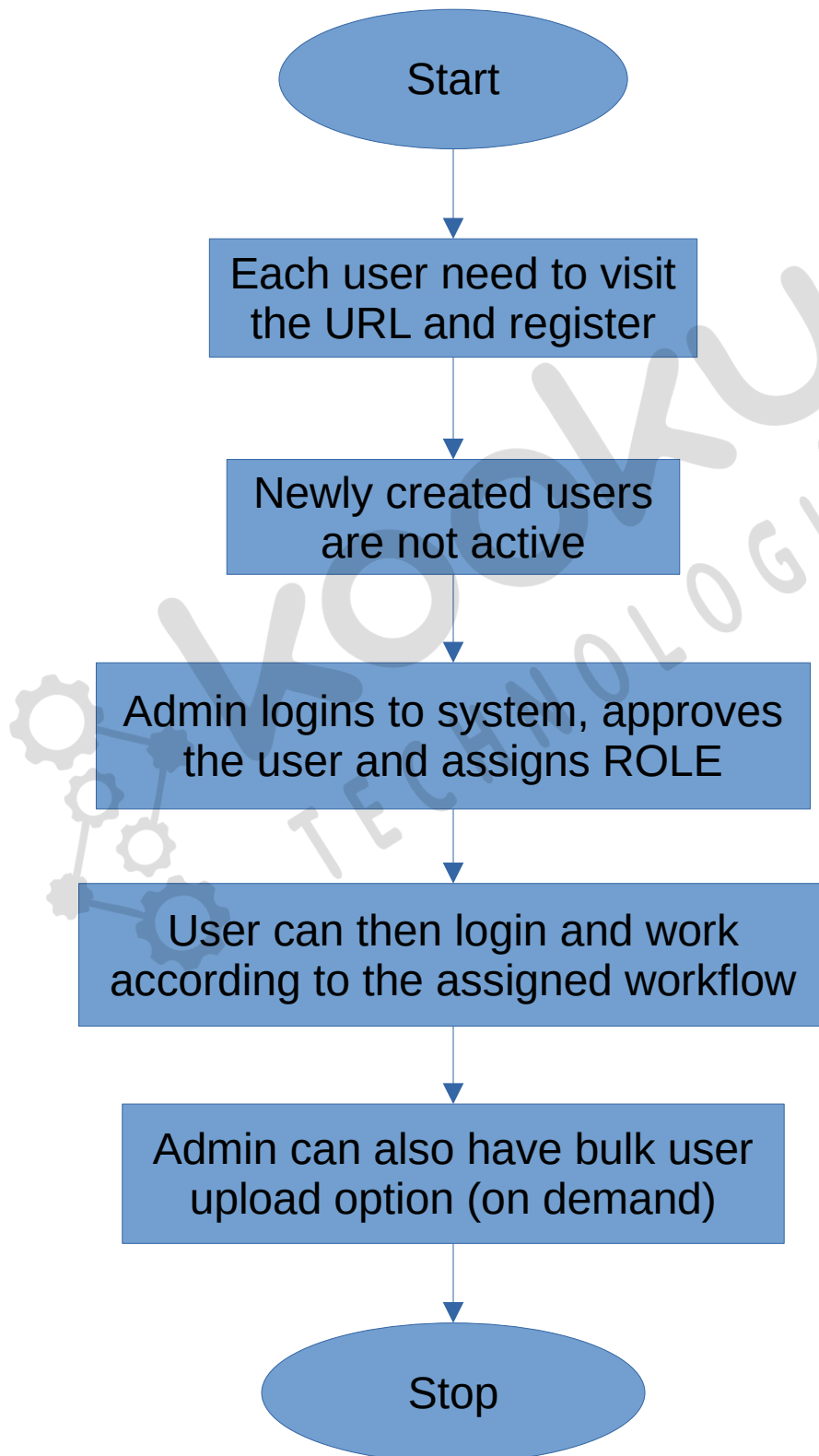
Entire functionality of the app is login based. Each user is defined a specific role having relevant rights. These users can perform the activities as defined for the roles given. Typically, we have following roles:

- 1)Admin
- 2)Manager
- 3)Supervisor
- 4)Tele – Caller (TC)
- 5)Field Executive (FE)

These roles & rights can be customized as per clients requirements

# PROCESS FLOW

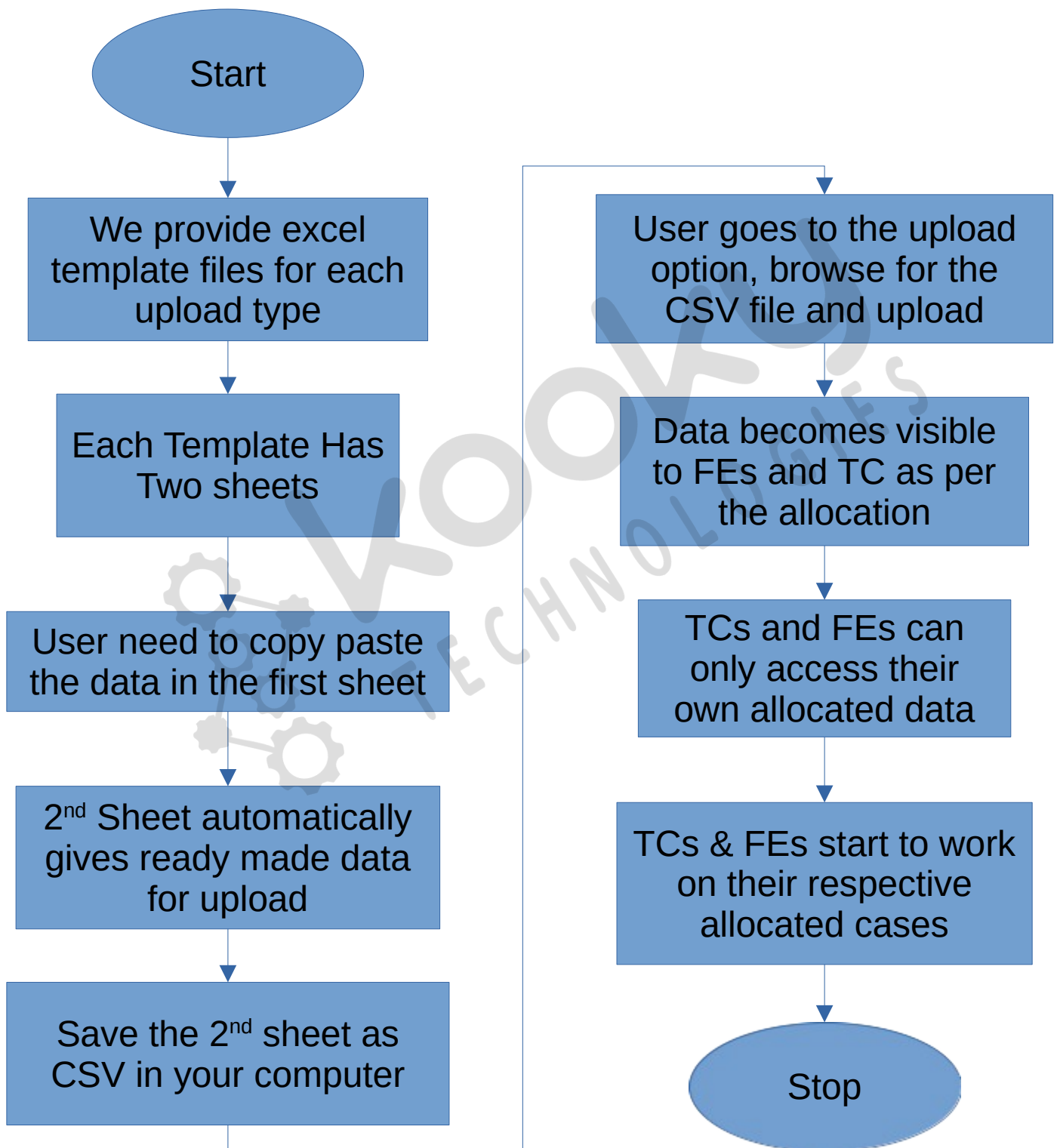
Once the Web App Is Live  
Process Starts With  
User Creation



Any user can be deactivated to stop data access  
(this happens real time)

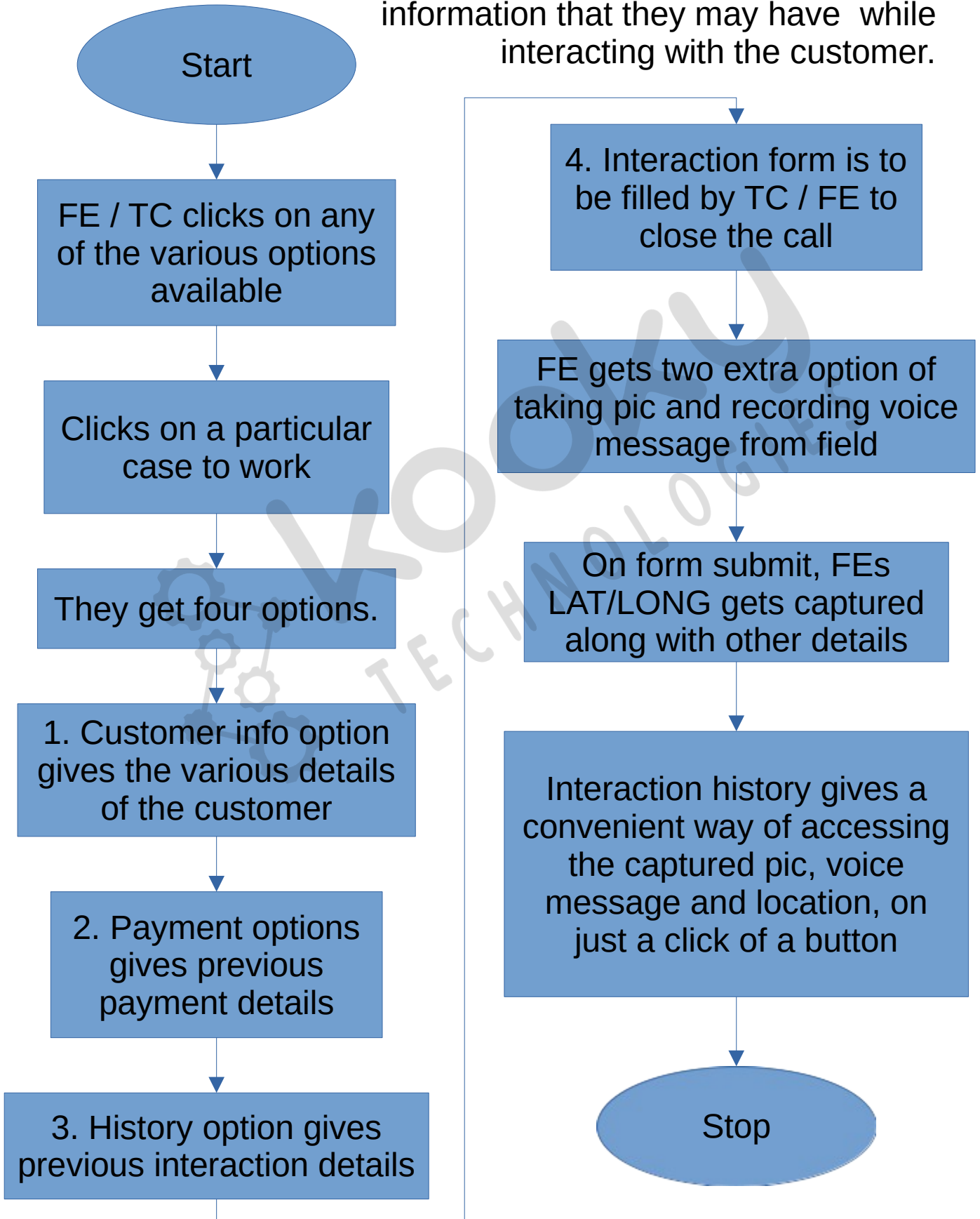
# PROCESS FLOW

Once the users are created, it is time for the data upload. Data upload option will appear only for the designated roles.



# PROCESS FLOW

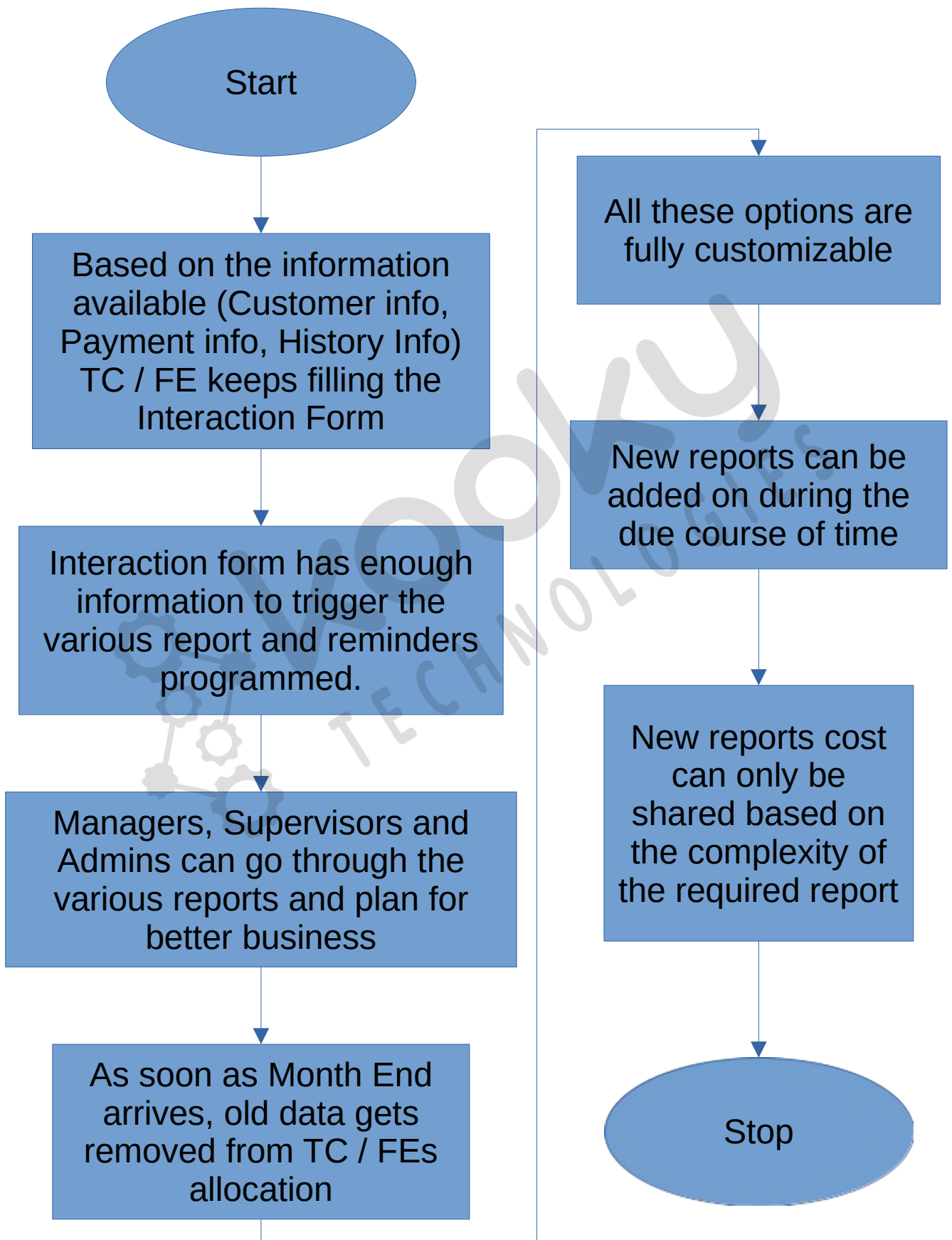
On getting the allocation, TC and FE just need to click on a case or they have an option of searching any customer through any information that they may have while interacting with the customer.





# PROCESS FLOW

## Various Other Options



**Thanks for your  
patience and Time.**



**Happy Business.....**

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